

Shipley

Do-Nuts Dash



THE SWEETEST FUN RUN IN TOWN!

**Join us in the fight to end hunger among children!
Become a sponsor today for the**

2nd Annual Shipley Do-Nuts Dash

benefitting



On Saturday, May 14th, 2016, Shipley Do-Nuts will host the 2nd Annual Shipley Do-Nuts Dash. This is an exciting, family friendly fun run, to raise money to benefit Kids' Meals Houston.

The Dash will be a 2 mile course with donut themed obstacles along the route. This non-competitive course will start at BBVA Compass Stadium and end at 8th Wonder Brewery in East Downtown Houston.

About Kids' Meals: Kids' Meals is a 501(c)3 non profit, community based organization, serving healthy lunches to over 1,700 hungry pre-school aged children, living in poverty. We provide and deliver nutritious meals, free of cost to the families, Monday through Friday, year-round.

How can (Sponsor Name) help?

(Sponsor Name) sponsorship of the Shipley Do-Nuts Dash promises to be both beneficial for Kids' Meals and successful for your business by providing unique marketing opportunities:

- **Convey your brand, values and message to an influential target audience- young families who lead active lifestyles with a focus on family.**
- **Drive new customers to your business because of your affiliation with Shipley Do-Nuts.**
- **Showcase your company's generous spirit in supporting local community**

Presenting Sponsor- \$12,000

(one available)

Pre-Event and Dash Day Benefits:

- * **Inclusion of company name in event title, ex. Shipley Do-Nuts Dash, presented by (Sponsor Name)**
- * **Recognition as Presenting Sponsor in all press releases and media communication**
- * **Company logo inclusion on all printed material, t-shirts, emails, social media, website**
- * **Prominent exposure of company logo on all Dash Day signage**
- * **On-site presence at event, such as tent with table and volunteers, or other mutually agreed upon method**
- * **Opportunity to use your own corporate branded t-shirts for company volunteers**
- * **Company banner (provided by sponsor) at start/finish line**

Obstacle Course Sponsor- \$8,000

(one available)

Pre-Event and Dash Day Benefits:

- * **Recognition as sponsor on website, social media and email blasts to participants**
- * **Company logo inclusion on all printed material, t-shirts, emails**
- * **Exposure of company logo on all signage at obstacles on course**

- * **On-site presence at event, such as tent with table and volunteers, or other mutually agreed upon method**
- * **Opportunity to have volunteer in corporate branded shirt at each obstacle**
- * **Opportunity to have company team serve as the first official Do-Nut Dash participants**

After Party Sponsor- \$6,000

(one available)

Pre-Event and Dash Day Benefits:

- * **Recognition as sponsor on website, social media and email blasts to participants**
- * **Company logo inclusion on all printed material, t-shirts, email**
- * **Exposure of company logo on all signage in after party area**
- * **Company banner (provided by sponsor) at entrance/exit to after party area**
- * **Opportunity to have volunteers in corporate branded shirts at each game in after party area**
- * **On-site presence at event, such as tent with table and volunteers, or other mutually agreed upon method**

Registration Sponsor- \$4,000

(one available)

Pre-Event and Dash Day Benefits:

- * **Recognition as sponsor on website, social media and email blasts to participants**
- * **Company logo inclusion on all printed material, t-shirts, email**

- * **Unique exposure of company logo at Registration area or opportunity to provide company branded tent or signage for Registration area**
- * **Opportunity to provide uniformed volunteers to work at Registration area**
- * **Company logo inclusion on all printed material, t-shirts and email**
- * **On-site presence at event, such as tent with table and volunteers, or other mutually agreed upon method**

Sprinkle Station Sponsor- \$3,000

(one available)

Pre-Event and Dash Day Benefits:

- * **Opportunity to provide volunteers in corporate branded shirts to help participants with face paint, tattoos, and other great gear.**
- * **Recognition as sponsor on website and email blasts to participants**
- * **Company logo inclusion on all printed material, t-shirts and email**

Community Partner- \$1,000

- * **Recognition as sponsor on website and email blasts to participants**
- * **Company name on participant shirt**
- * **Opportunity to provide volunteers in corporate branded shirt**



Shipleys DO-NUTS
ESTABLISHED 1936



2nd ANNUAL SHIPLEY DO-NUTS DASH SPONSORSHIP FORM

Company/Individual Name: _____

Contact: _____

Address: _____

City, State _____

Zip: _____

Phone: _____ Email: _____

I am interested in sponsoring the Do-Nut Dash at the following level:

- Presenting Sponsor
- Sprinkle Station Sponsor
- Obstacle Sponsor
- Kid Zone Sponsor
- After Party Sponsor
- In-Kind Sponsor
- Registration Sponsor

Total Sponsorship Amount: _____

Enclosed is my check made payable to "Shipleys Do-Nuts"

Please charge my card in the amount of \$ _____

Visa MasterCard AMEX

Card # _____ Exp Date: _____ CVC: _____ Billing Zip: _____

Name on card: _____

In order to be included in all Donut Dash printed materials, completed and signed form is due no later than March 1st, 2016.

Stacey Michel | Marketing & Events Director
Shipleys Do-Nuts
PO Box 30330 | Houston, TX 77249
staceymichel@shipleysdonuts.com | p. 713-869-4636 | f. 713-863-9623

Thank you to our media Partners

HoustonPress

